

**A Report on One-day Workshop on  
 "Trading Mechanism of Stock Exchange"  
 Organized by Department of Management Studies  
 Date: 26.03.2024**



**MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE**  
 (UGC-AUTONOMOUS INSTITUTION)  
 Madanapalle-517325, Annamāyā Dist., Andhra Pradesh

Organized by the Department of Management Studies  
 NiSM National Institute of Securities Markets & Capacity Building Initiative of SEBI  
 (A Aditya Birla Capital CSR Initiative)

**One Day Workshop on  
 "Trading Mechanism of Stock Exchange"**

Resource Person  
**Dr. J. Murthy**  
 SEBI SMART, TIRUPATI

Chief Patron: Dr. N. Vijaya Shankar Choudary, Ph.D., Secretary & Correspondent  
 Patron: Mrs. Keerthi Madella, Executive Director  
 Program Chair: Dr. C. Yuvraj, Principal  
 HOD: Dr. KV Geetha Devi, HOD-MBA  
 Coordinator: Dr. E. GNANAPRASUNA, Assistant Professor

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**Organized and Submitted by: Dr. E.Gnanaprasuna, Asst. Professor, Dept. of Management Studies.**

**Resource Person Details: Dr. J.Murthy, SEBI SMART.**

**Time: 10.10am to 5.00 noon**

**Venue: Auditorium (10.10 AM to 1:00 PM) and Seminar Hall B (2:00 to 5:00PM)**

**Total No. of Participants: 162**

**Report Received on 15.04.2024**

**Mode of Conduct: Offline**

**Session content:**

The resource person started the session by extending his hearty thanks to the participants, organizing members, HOD, Principal and Management for giving him opportunity to share his knowledge and experience. The Resource Person Dr J Murthy discussed the introduction and importance of Stock Market, what is inflation, risk and return assessment, different types of investments, types of investment classes, Live Trading, Trading Mechanism, Mutual funds, Derivative Market, Role Play and Certification courses on stock market. Opportunities for MBA students for effective investment in stock market.

**Learning Concepts:**

- Creating awareness of personal finance framework.
- Awareness of pre-requisites for investing in securities markets.
- Understanding of precautions and awareness of risk involved while investing in securities markets
- Capacity building for evaluation of investment opportunities in securities markets.
- Awareness of employment opportunities in financial service industries.
- Creating awareness of self- employment opportunities viz. investment advisors or authorized persons of brokers.
- Empowerment of students for facing interviews with financial services industry employment opportunities.

**Learning Outcome:**

- Importance of Investment
- To find financial Investment Opportunities.
- Process & Pre- requisites and Precautions while investing in Securities Markets.
- Investment in Primary Markets and Secondary Markets.
- Introduction to Mutual funds and ways to invest in them.
- Career in Securities Markets.



**Conclusion:**

The significances of stock market activities during student life in view of learning by earning. The process of trading in stock market to gain returns by minimizing risk factor.

**Feedback:**

1. Students have gained knowledge about stock market
2. Various ideas gained from recent technologies used in trading mechanism.
3. Students are motivated towards commercialization of their investment.

The lecture was then followed by a question & answer session. The session was concluded at 5:00 PM followed by a vote of thanks, given by Dr. E. Gnanaprasuna, Assistant Professor, Department of Management Studies, MITS, Andhra Pradesh.